

Easy. Simple.

In addition to your print ad reaching **thousands of print readers every week**, you can also draw the attention of thousands more through our online platforms!

SEO, Facebook, e-Blast, and more

SEO service provides:

- Your print ad is fed into wilsoncountynews.com
- Keywords are extracted from your print ad, making your ad a searchable document
- A link to your website
- Placement in the online business directory
- An Advertiser Profile is created for your business. This is a page on our website devoted entirely to you, the advertiser. The page can display detailed information about the business, show a Google Map of the business' location, and display up to two images, such as the business' logo, storefront, and more.

SEO See ROP rate sheet

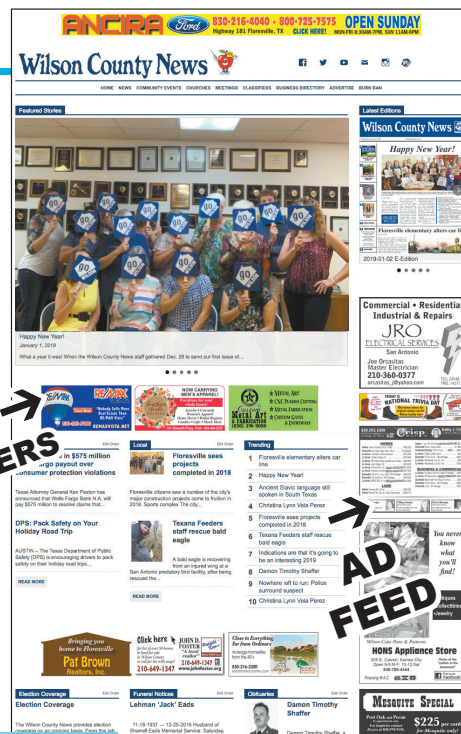
SEO and Facebook Share \$25/month
 \$10/week
 (Add \$10/week to any SEO print ad rate on ROP rate sheet or add \$25/month with your multi-media advertising package.) Your print ad will be shared on the Wilson County News Facebook page with over 14,000 followers!

Business Directory Enhanced Page (a la carte) \$50/month

*When you include
 SEO for your
 print ads, your
 work is done!*

**WEB
 BANNERS**

**AD
 FEED**



Email Marketing

e-Blast a la carte \$100/send
 Inclusion of your message advertised prominently throughout the WCNsider email newsletter sent to 5,000+ subscribers.

e-Blast plus \$25/send
 Inclusion of your message advertised prominently throughout the WCNsider email newsletter sent to 5,000+ subscribers.

*Email
 truly
 delivers!*

*Get your message out to
 our local online audiences!*

Website Banner Advertising

Global Ads Entire Site - 1000x60 pixels \$100/week
 Global ads located at the top of the website above or below Wilson County News logo. Ad rotates with each click to another advertiser.

Pinnacle Ads Home Page Group - 250x125 pixels ... \$250/month
 Pinnacle ads located just below the Featured section of the site.

Pinnacle Ads Premium Page - 250x125 pixels \$75/month

Tween Ads Home Page - 250x125 pixels \$125/month
 Tween ads located in-between categories on the home page.

Foundation Ads Home Page Group - 250x125 pixels ... \$60/month
 Foundation ads located at the foundation of the site just above the site map.

Foundation Ads Premium Page - 250x125 pixels \$40/month

Home Page Group: Home page. **Premium Pages:** Breaking News, Classifieds
 Files accepted for online advertising: jpg, png. (No animation.)

Phone App Advertising

Connect & Engage in your community app, goWILSON!

Ask us about the services offered for
 your business inside goWILSON.
 Seamless, instant communication.
 A portal to the community.



goWILSON phone app is a
 free download available for
 Android and iOS devices.

Get your
 community app >
 gowilsonapp.com



Call our customer service team at 830-216-4519.

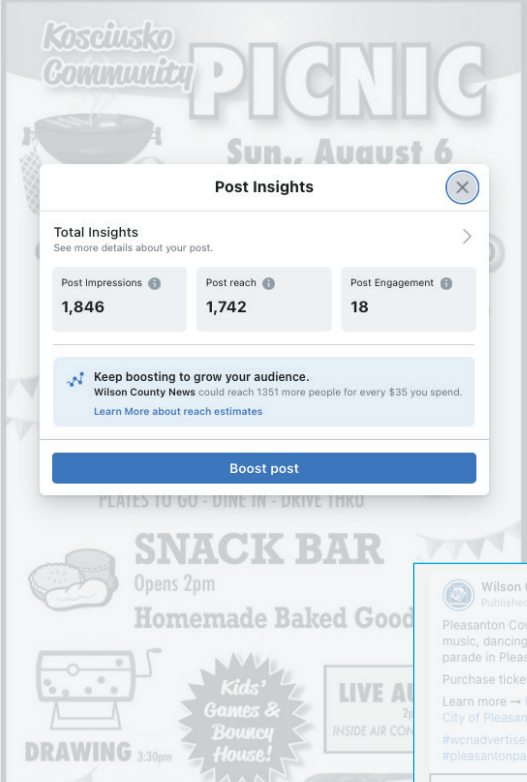
SEO & FB

Wilson County News
Published by Kristen Weaver · August 2 at 12:00 PM ·

The Kosciusko Community Picnic is this Sunday, Aug. 6! Get ready for grounds open at 10 am. Enjoy Bingo, a Live Auction, Drawing, BBQ beef & Polish Sausage, Snack Bar, Homemade Baked Goods, Antique and Classic Car Display, Kids Games, Bouncy House, Washer Tournament, and more!

Visit → <https://kosciuskocommunityhall.com>
Learn more → <https://www.wilsoncountynews.com/.../kosciusko-community.../>

Kosciusko Hall
#wilsoncountynewsadvertiser #KosciuskoCommunityPicnic #polishsausage
#kosciuskotexas #kosciuskocommunityhall



Post Insights

Total Insights
See more details about your post.

Post Impressions	Post reach	Post Engagement
1,846	1,742	18

Keep boosting to grow your audience.
Wilson County News could reach 1351 more people for every \$35 you spend.
[Learn More about reach estimates](#)

Boost post

See insights and ads

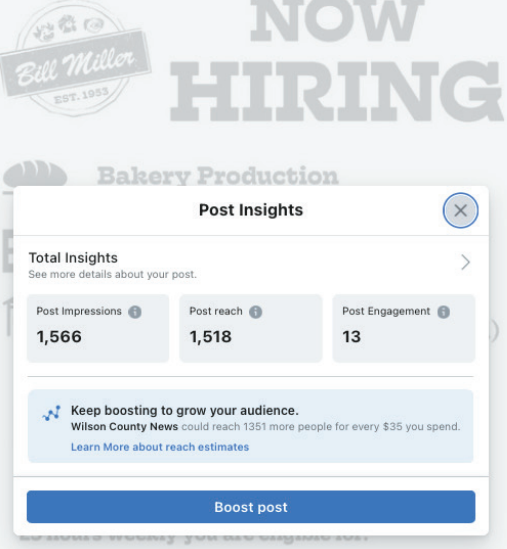
Like Comment

Write a comment...

Wilson County News
Published by Kristen Weaver · August 3 at 12:00 PM ·

Bill Miller Bar-B-Q is hiring for Bakery Production, Commissary & Warehouse Production, Drivers.

<https://www.billmillerbbq.com/careers>
LEARN MORE AT → <https://www.wilsoncountynews.com/.../bill-miller-bar-b-q.../>
#wilsoncountynewsadvertiser #billmillerBBQ #billmillernowhiring #helpwanted #jobsatbillmiller
Bill Miller Bar-B-Q



Post Insights

Total Insights
See more details about your post.

Post Impressions	Post reach	Post Engagement
1,566	1,518	13

Keep boosting to grow your audience.
Wilson County News could reach 1351 more people for every \$35 you spend.
[Learn More about reach estimates](#)

Boost post

3 shares

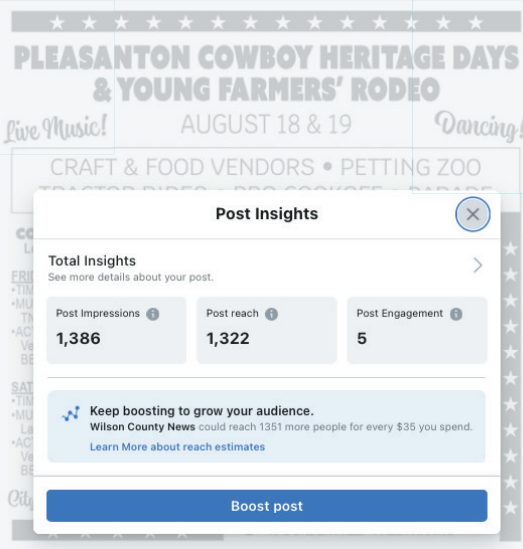
Comment Share

Write a comment...

Wilson County News
Published by Kristen Weaver · July 31 at 8:00 PM ·

Pleasanton Cowboy Heritage Days & Young Farmers' Rodeo is August 18 & 19! Enjoy live music, dancing, craft and food vendors, a petting zoo, tractor rides, BBQ cookoff, and parade in Pleasanton and celebrate Cowboy Heritage Days for all-around family fun.

Purchase tickets at → <https://bit.ly/472tcNA>
Learn more → <https://www.wilsoncountynews.com/.../pleasanton-cowboy.../>
City of Pleasanton
#wcnadvertiser #PleasantonCowboyHeritageDays #YoungFarmersRodeo #bbqcookoff #pleasantonparade #cowboyheritage #familyfuninpleasanton



Post Insights

Total Insights
See more details about your post.

Post Impressions	Post reach	Post Engagement
1,386	1,322	5

Keep boosting to grow your audience.
Wilson County News could reach 1351 more people for every \$35 you spend.
[Learn More about reach estimates](#)

Boost post

See insights and ads

Like Comment Share

Write a comment...

goWILSON

“The mobile app building community connections
in a changing world.”

The goWILSON app is your go-to for all things to do and know in the Wilson County, Texas area. Join others who use our free app to get the news, learn about things to do, and connect with businesses in the Wilson County greater area, including Floresville, La Vernia, Poth, Stockdale, Falls City, East Central, and surrounding areas. This app is your connection to the community giving you hands-on to the Wilson County News, La Vernia News, and GoWilson360 community events and all they encompass. In addition, the City of Floresville is another community inside the goWILSON app. Users can get to Floresville City Hall, Floresville Economic Development Corporation, Floresville Event Center, and the Floresville Chamber of Commerce directly from goWILSON!

- The *Wilson County News* provides more audience and visibility to your community!
- Mobile apps provide a way to communicate, promote, engage, and inspire your audience.
- Businesses and organizations can partner with the goWILSON community app to have an app within.
- Take action today and become a partner of your community app, which provides a platform for iPhone and Android devices!

To become a GoWilson partner –
Call: 830-216-4519 • Email: display@wcn-online.com



- Seamless, instant communication
- Personal portal to the community
- Expanded content, expanded audience



Your Community App For:

- ✓ Wilson County News
- ✓ La Vernia News
- ✓ GoWilson 360
- Community Events
- ✓ City of Floresville

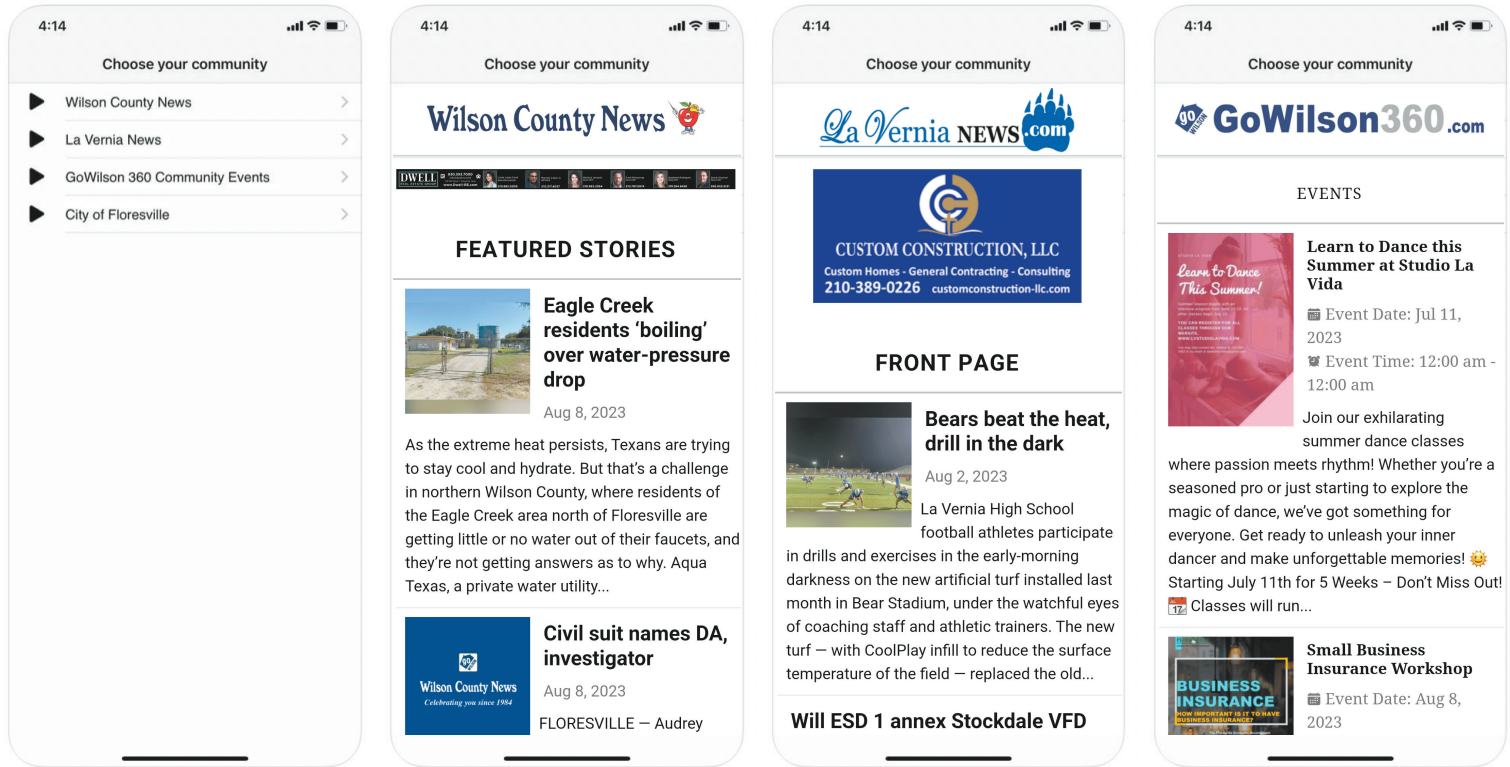
Download for FREE at
www.gowilsonapp.com



SCAN ME

→ allow push notifications





City of Floresville

